

## Message Text

UNCLASSIFIED

PAGE 01 STATE 028346

42

ORIGIN COME-00

INFO OCT-01 NEA-10 ISO-00 EB-07 USIA-15 MMO-04 CU-04 /041 R

DRAFTED BY COM/BIC/CAGNE/JHALDANE

APPROVED BY EB/OCA/CM/LKLIEFORTH

COM/BIC/CAGNE/PHALE

USIA/ICS/WBDAVIS

CU/AMINNICH

NEA/IRN/BCMORTON

----- 068017

P 051745Z FEB 76

FM SECSTATE WASHDC

TO AMEMBASSY TEHRAN PRIORITY

UNCLAS STATE 028346

E.O. 11652: N/A

TAGS: BEXP, IR

SUBJECT: TRADE PROMOTION: AMERICAN DESIGNER FASHIONS, LTD.

REF: TEHRAN 0208; TEHRAN 0822; TEHRAN 0929

1. THE AMERICAN REVOLUTION BICENTENNIAL ADMINISTRATION (ARBA) HAS GRANTED BICENTENNIAL STATUS TO THE FASHION SHOW TO BE HELD BY CHANNING CASSETT AT THE TEHRAN HILTON. HILTON INTERNATIONAL HAS BEEN RECOGNIZED AS A MEMBER OF THE BICENTENNIAL BUSINESS ALLIANCE. IN BOTH INSTANCES, ARBA HAS AUTHORIZED THE USE OF THE BICENTENNIAL LOGO FOR USE IN ADVERTISING, ON PROGRAMS, MENUS AND SIMILAR ITEMS. THIS IS THE EXTENT OF ARBA COMMITMENT.

2. USDOC DOES NOT PROVIDE PROMOTION FUNDS OR OTHER ASSISTANCE FOR "BICENTENNIAL STATUS" EVENTS, EITHER USDOC SPONSORED OR OTHERWISE. ONE SHOW AT EACH U.S. TRADE CENTER WILL BE SO DESIGNATED, BUT FOR PURPOSES OF PUBLICITY ONLY.

3. WE UNDERSTAND THAT USIA WILL HAVE SOME BICENTENNIAL  
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 028346

PROMOTION AT GOVERNMENT SPONSORED EVENTS, BUT WILL NOT BE

PROVIDING ASSISTANCE TO PRIVATE EFFORTS SUCH AS THE SHOW  
BY THE AMERICAN DESIGNER FASHIONS, LTD. KISSINGER

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 05 FEB 1976  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1976STATE028346  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** BIC/CAGNE/JHALDANE  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D760044-0532  
**From:** STATE  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1976/newtext/t19760278/aaaacqfp.tel  
**Line Count:** 63  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ORIGIN COME  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 76 TEHRAN 208, 76 TEHRAN 822, 76 TEHRAN 929  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** ElyME  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 09 JUN 2004  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <09 JUN 2004 by BrownAM>; APPROVED <10 DEC 2004 by ElyME>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
04 MAY 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** TRADE PROMOTION: AMERICAN DESIGNER FASHIONS, LTD.  
**TAGS:** BEXP, IR  
**To:** TEHRAN  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006